

## Join the Hertfordshire is Ready for Winners Partnership

After London 2012 the Olympic and Paralympic Games will not be in our country again during our lifetime; let's take full advantage of the many opportunities the Games has to offer Hertfordshire. You could be a part of the Partnership which delivers a lasting legacy for the County.

- Established partnership recognised by LOCOG (London Organising Committee of the Olympic Games)
- Over 40 influential county-based partners
- Tailor-made membership packages
- Deliver benefits for Hertfordshire through the partnership's five ambitions
- Inspire our young people
- Put Hertfordshire on the map up to 2012 and beyond
- Take advantage of this once in a lifetime opportunity

### Gold, Silver and Bronze membership

Our Gold, Silver and Bronze membership offers are designed to give you flexibility in your membership.

In addition to the benefits of other packages our *Gold* members will enjoy;

- An introductory, managed tour of key Olympic sites for 17 people, in the year of joining. Tour includes a guide, 2012 pin badges and information pack and refreshments
- A discounted rafting experience at Hertfordshire's own London 2012 venue the Lee Valley White Water Centre\*
- Membership of the Hertfordshire is Ready for Winners Board
- VIP invitation to key events

In addition to bronze benefits our *Silver* members will enjoy;

- Eligibility for visits from Sporting Champions to inspire your organisation
- Receive visits from and regular updates about the talented young athletes you're helping to get to London 2012 and future Games
- A heavily discounted workshop for your staff to inspire them to get involved with London 2012
- Partnership branded pop-ups and display materials for your premises

\*Subject to availability

Our **Bronze** members enjoy:

- A presentation to your staff with all the latest information about the Games, it's opportunities and the key role Hertfordshire has to play
- Support for the events you organise that have a London 2012 theme
- Benefits from the expertise and support of the 2012 team and access to their networks

All our members enjoy:

- The ability to use the Hertfordshire is Ready for Winners Partnership branding (\*in accordance with LOCOG brand protection and brand association guidelines)
- Regular information updates about London 2012 opportunities and the Partnership's work in our e-bulletin sent directly to you
- Guidance when applying for 2012 procurement opportunities

Membership packages range from £500 to £4,000 annually. For more information about memberships or details of the wide variety of bespoke sponsorship opportunities available through the Hertfordshire is Ready For Winners Partnership, contact the Herts 2012 team:

Email: [herts2012@hertsc.gov.uk](mailto:herts2012@hertsc.gov.uk)

Tel: 01992 555 364

Web: [www.hertsisreadyforwinners.co.uk](http://www.hertsisreadyforwinners.co.uk)

Enjoy the benefits of the membership of your choice, help us achieve our ambitions, support the delivery of London 2012 Games and secure a lasting legacy for the people of Hertfordshire.