

London 2012 - A once in a lifetime opportunity

Get Involved - Be Inspired

A photograph of a kayaker in a yellow helmet and gear navigating white water rapids. The kayaker is wearing a yellow helmet, a yellow and black life jacket, and a red and white kayak. The water is splashing around the kayak, and the background is dark. The image is framed by a white curved border at the top and a multi-colored curved border at the bottom.

The spotlight will be on Hertfordshire in 2012 when we host the Canoe Slalom Event as part of the world's biggest sporting event - the London 2012 Olympic Games.

Hertfordshire **is** **READYFORWINNERS**

'Hertfordshire is Ready for Winners' is the county's official partnership, supporting the London Organising Committee of the Olympic Games and Paralympic Games (LOCOG) in the delivery of a successful London 2012 Games and securing a lasting legacy for the county. We are your local contact for all things related to London 2012.

We were set up in 2006 and our membership continues to grow with over 40 partners from public and commercial sectors including the district councils, Hertfordshire County Council, Herts Forward, Hertfordshire Constabulary, Herts Sports Partnership, Van Hage garden centre, Lee Valley Regional Park Authority, five Leisure Trusts, the four colleges in Hertfordshire, the Primary Care Trust and the University of Hertfordshire.



With London right on our doorstep we are ideally placed to take advantage of all the fantastic opportunities the London 2012 Games is bringing.



Enjoy the benefits with us, help us achieve our ambitions for the people of Hertfordshire and be part of delivering the best Games ever.

Sign - up for our e-bulletin:

www.hertsisreadyforwinners.co.uk

Our Ambitions

A stronger Hertfordshire economy and regeneration opportunities.

Healthier and closer communities through increased participation in sport, competition, cultural events and volunteering.

Increased opportunities for young people through education and the growth of a countywide talented young athletes programme.

A world class sports facility available to everyone which delivers a sporting and cultural legacy.

A communications framework which uses the Games to inspire and engage all those who live, work, study and visit Hertfordshire.



Our Achievements

National recognition and 'Inspire Mark' award for our work, such as our Cultural Olympiad programme 'Love to...' Business Breakfasts and education programme 'Get Set'.

Secured agreement with National Olympic Committees including the British Virgin Islands to use Hertfordshire's 17 approved Pre-Games Training Camp Venues.

Consistently high levels of registration for CompeteFor resulting in numerous local contracts.



An award winning programme of successful business breakfasts funded by hoteliers and other partners for the benefit of local businesses.

Recognition by London 2012 as a proactive partnership.

Raised funds for our Hertfordshire Talented Athlete Programme.

Regular delivery of presentations to local businesses and schools with organised trips to view developments at the LVWVC and Olympic Park.



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The London 2012 Olympic and Paralympic Games is a once in a lifetime opportunity. There are all sorts of ways to get involved:

- Support the Partnership, become a member with our range of packages.
- Champion the Games in your area.
- Compete for London 2012 related contracts and tenders.
- Celebrate the Games coming to the UK with your local community.
- Join the volunteer programme.
- Help Hertfordshire's young athletes get to the Games in 2012 and beyond.

Contact the team

Phone: **01992 555364**

Website: **www.hertsisreadyforwinners.co.uk**

